

# DAVE MCCUBBIN

Dave McCubbin is an acclaimed speaker whose concern for the well being of others is only matched by his passion to share with them his knowledge of self protection. During college he found himself on the wrong end of a violent encounter, which motivated him to learn self-protection strategies and tactics. This study eventually led him to start teaching and conducting power-packed seminars. He is passionate about training people how to protect themselves and explore their own distinctive survival mechanisms. In his unique, humorous, nurturing, humble yet practical style, Dave engrains necessary life skills and motivates people to live at a higher level.

Hello,  
Let's take a minute and be **OBJECTIVE**:

- Do your students need to be better **prepared** on how to be safe?
- Do you feel students need to be more **proactive**?
- Do you think most students are ill-prepared to know what to do if they are **assaulted**?
- Is there a **need** on your campus to **train** and **educate** your students about personal safety?

If you answered yes to any of these questions, we should talk. The right individual can make or break your event. Dave can provide you with practical, real-world experiences, insightful thought-provoking and inspiring presentations.

## Career Highlights

- 10 years of professional speaking
- Teaching seminars for all ages, genders and skill levels since 1991
- Owned own Martial Arts studio at the age of 21
- Has trained specialized groups including:
  - Law Enforcement
  - Special Forces
  - Prison Guards
  - Nurses
  - Psychiatric Ward Personnel
- Special emphasis given to non-destructive, subtle techniques
- Ongoing apprenticeship in the art of self protection

The Core Principles of Dave's message:

- Honor yourself
- Believe in your innate abilities
- Adapt in all areas of life



A perfect compliment to RAD or IMPACT programs



HEAR



EXPERIENCE



IMPLEMENT



# Ideal for Conferences, Workshops, Leadership Retreats, Student Orientations, Women's Center Programs, Greek/ Panhellenic Events & Awareness Programs

**D**ave McCubbin has been studying a myriad of self-defense arts for over 15 years. His background include: Yoshinkan Aikido, Nami Ryu, Aiki-Jitsu, Krav Maga, Judo, American Kenpo, Yamabushi Ryu, Advanced firearm tactics, psychological aspects of conflict, strategy and Systema.

Upon graduating college Dave was asked by his instructor to start teaching. Blown away by this request he honored it out of respect for his teacher. After one of his workshops he was approached by three (rather large) gentlemen. One of them spoke up and said "I just wanted to say thank you. What you taught us may have saved our lives." It turned out that all three gentlemen were active duty police officers. Moved by this statement Dave has turned training into a cause; one dedicated to teaching people how to get by in an increasingly violent world.

Dave's presentation style is no-nonsense and unapologetic, tempered with compassion, humor, understanding while challenging people to be their best. His goal has always been to "keep it real" and provide people with material that could save their lives.



## [Session Topics and Workshops]

### BYOB- Be Your Own Bodyguard (Ladies Night or Open call)

#### [Keynote and Interactive Presentation]

This is **MUCH** more than you would expect from a "typical" self defense workshop. Even if you have attended popular programs such as **RAD**, **IMPACT** or **Model Mugging**, you are **GUARANTEED** to learn something new.

In this program attendees will:

- Learn the **five pillars** of personal protection
- Be trained in how to develop a **functional radar**
- Gain an **understanding** of attackers their rituals and how to guard yourself
- Become skilled at **reading body language**, aggression cues
- Gain an **understanding** of how **fear** works and how to **control** it
- Realize the **incredible role** your **mind** play in self-preservation
- Learn how **intuition** and **perception** are closely related and how to **develop** them
- Uncover the keys to long lasting **self-confidence**

### Are You Smarter Than a Street Thug?

#### [Interactive Game Format- Have A Blast While Learning to Protect Yourself]

Why can't learning be fun? This program is modeled after the popular trivia show and will involve a lot of audience participation. Students will be asked questions about personal protection, home security, street awareness and many other topics; designed to test their existing knowledge and learn new strategies in a relaxed, easy going environment. Your students will:

- **Engage** in an entertaining presentation that deals with a tough topic
- Understand that self-protection is their **responsibility**
- Realize that **adjusting** their lifestyle by 5% can make a world of difference
- And more...

### A Trip to the Principles Office

#### [Basic Self Defense Strategies and Principles Workshop]

No matter **WHAT YOUR LEVEL** of defense training you are certain to learn something new. This program is minimally physical in nature yet exposes attendees to "the next level" of self-protection. This session contains **concentrated** material and interactive exercises. In this workshop you will:

- Learn about your own **innate defensive abilities** and how to use them appropriately
- Learn **proper de-escalation** through role-play
- Participate in drills that will **develop sensitivity, awareness and intuition**
- Develop an understanding of the four F's (**Fight, Flight, Fear and Flow**)
- Discover how to **use attackers momentum against them**, negating the need for size and strength
- Understand the effects of adrenaline and **how to control fear**
- Experience the **difference between** canned **techniques** and learn **principle based skills**
- Realize that **adaptation** is one of the main keys to survival

### Wisdom and Virtue of the Ancients

#### [Leadership Development Keynote]

One of the keys to developing effective leaders is to teach the **PRINCIPLES** needed to succeed. Our ancestors have left us a legacy of long-lost, yet relevant knowledge vital to today's world. The concepts discussed for young leaders are: Rectitude, Benevolence, Courage, Respect, Honesty, Loyalty and Honor. From this keynote you will:

- Realize how these **aptitudes** will make a difference in the way people react to you
- **Prepare** students for the "real-world"
- **Mold** students into better individual and role-models

All Programs are open to Students and Staff

Dear Event Coordinator ,

For the past fifteen years, I have dedicated a large portion of my life to learning how to protect myself; and imparting my knowledge unto others. I have trained extensively in such arenas as violence-prevention, non-confrontational strategies, bodyguard tactics and of course, physical self-defense. My passion is to show your students how to safeguards themselves in all walks of life.

When you bring me in, my message will have a lasting impact long after I am gone. In fact that is one of my goals, forget my name remember the message.

Let's make it happen,

-Dave McCubbin



# Booking Form

## Organization Details

Organization Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Web site: \_\_\_\_\_  
Mobile: \_\_\_\_\_

## Event Details

Event Name: \_\_\_\_\_  
Venue: \_\_\_\_\_  
Address: \_\_\_\_\_  
Number of Attendees: \_\_\_\_\_  
Theme: \_\_\_\_\_  
Date: \_\_\_\_\_  
Time: \_\_\_\_\_  
Speaking Topic: \_\_\_\_\_

## Booking Fee

Booking Fee \$ \_\_\_\_\_ + Travel and Expenses

Payment terms: 50% deposit upon booking with remaining amount due at event time. Cancellation of engagement forfeits deposit which will be applied to a future date, which must be booked within 90 days of cancellation.

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## Office Use Only:

50% of deposit received: \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount: \$ \_\_\_\_\_

Final Invoice due: \_\_\_\_/\_\_\_\_/\_\_\_\_ Sent

Payment Received \_\_\_\_\_

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Please feel free to contact us if you have any questions.

## Contact Details

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